

SMOKY MOUNTAIN SHAGGERS
Minutes of Monthly Board Meeting
August 5, 2009

Location: Sullivan's, 7545 Northshore Drive, Knoxville, TN

Members Present: President Dave Mitchell, Vice President Janice Davis, Secretary Red Lawson, Treasurer Dianne Linam, and Past President Chuck Kryder

The meeting was called to order at 6:15 p.m.

Secretary's Reports - for the June Called Board meeting (June 23) and for the July regular monthly Board meeting (July 14) were approved as submitted. Marcia will forward to Rich Kopels for our website.

Treasurer's Report

Dianne reported that as of July 31 we have \$7,897.52 in the Boogie account and \$4009.95 in the regular account. She has also prepared an Income Statement and brought to our attention that for the period from January thru July of this year, we have spent \$1100 more than we have taken in.

Dianne noted the impact of our 50/50 sales (or lack thereof) on Sunday nights. In light of that, Dave challenged himself to see that the Club gets a minimum of \$30 for each of the next eight weeks from 50/50 ticket sales. Options were also considered for trying to recruit helpers (perhaps giving them one free ticket or some other form of recognition).

The Board voted to donate \$100 to the ACSC Golf Classic, to be held on August 21 at North Myrtle Beach. Proceeds go to support the ACSC Hall of Fame.

Janice advised that the Shrine Circus prepares an official program, which might provide a good opportunity for advertising our Club and the Boogie. The cost for a full-page ad is \$225. We do not know the deadline for submitting copy for printing. It was agreed that if we have time before their event in October, we would do this.

Fall SOS

Dave advised that the official lighting ceremony for the Shag Water Tower will be on Friday night (September 11). We tentatively scheduled the paver dedication, in memory of Dell Artean, the following day (Saturday) at 4 p.m.

Smoky Mountain Boogie

Chuck updated us on several items:

- The Holiday Inn (John Field, Group Sales) has advised that they will waive the \$300 penalty if we do not reserve the minimum number of rooms.
- The number of rooms requested to be blocked has been increased from 100 to 120.
- Specific rooms for Hospitality and Vendors are still being negotiated: We especially want to host one "Late Night" gathering. The "Board Room" would be perfect for our vendors, because the door can be locked when not in use. We are also hoping to get a particular banquet room for a Saturday night buffet.
- Alcohol – The Holiday Inn now has a Beer license, and by Boogie time, hopefully will have a Wine license. We will have to buy our beer and wine from them or have a cash bar (which will help us control the cost a little better), and pay for the bartender. Our guests can still BYOB and can bring their own set-ups. In addition, we will also be able to provide free pours. Chuck suggested giving our guests two free beer tickets as part of their registration package, but no final decision was made.

- The Holiday Inn does not provide a continental breakfast, but they do have a full-service restaurant.
- Dave signed the contract for Holiday Inn for 2010, but the Music Road now (even though we had asked them before) has advised that they may be able to accommodate us in February 2011. We are not locked in to the Holiday Inn, should be decide to relocate. The Holiday Inn may also be able to accommodate us in March 2011.

By-Laws

Marcia will forward our new by-laws to Rich Kopels for posting to our website.

Election of Officers

Dave advised that Ronnie George has also been asked to serve on our Nomination Committee. The Board agreed on Dixie Barker, JR Foster, and Maggie Owens to serve as this year's Election Committee.

Fall Party – October 17

Location is still pending. Jim Patton has offered his home (if not for this event, possibly one in the future).

Meeting adjourned at 7:15 p.m.

Respectfully submitted,

Red Lawson, Secretary

Approved as: read submitted

Date: 9/8/09