

SMOKY MOUNTAIN SHAGGERS

Minutes of Monthly Board Meeting

February 9, 2009

Location: Sullivan's, 7545 Northshore Drive, Knoxville, TN

Board Members Present: President Dave Mitchell, Vice President Janice Davis, Secretary Red Lawson, Treasurer Dianne Linam, Past President Chuck Kryder, Past Secretary Jill Long, and By-Laws Committee Chair and Boogie "Money Guy" Bill Linam.

Dave called the meeting to order at 5:35 p.m.

Membership Committee

Jill reported that as a result of the annual re-up party, we have approximately 100 members. She is compiling contact info.

Smoky Mountain Boogie 2009 (April 9-11)

Our ticket sales to date are down somewhat compared to last year; however, they are still reasonable, especially given the current economic climate and the fact that SOS starts the following week. We all agreed that it would be much harder to re-start the Boogie if we ever stopped hosting it. Bill Linam reported that typically only 60% of attendees buy their tickets before the price increase, so we are hopeful to gain at least another 100 attendees. In addition, if we can shave some expenses, we are optimistic that we will at least break even this year. Miscellaneous comments followed (random order):

- Our dance-floor size can be decreased, which would save us money.
- The chairperson for the Registration Committee is to be determined, as Tom Marsh may not be able to assume the full load of duties this year.
- Knox Glass (aka Chuck Kryder) will provide a corporate sponsorship of \$500. Other members present were likewise encouraged to seek corporate sponsors.
- We will ask the Chattanooga and Mountain Empire Shag clubs to promote the Boogie at their respective events.
- Jill is to meet with the staff at the Music Road Convention Center regarding the food options and pricing for our Hospitality events, possibly trimming some costs.
- Dave may have someone in mind to sponsor our Boogie beverage cups.
- We will ask radio station WOKI to allow us to promote the Boogie at their next event.
- Janice Davis volunteered to serve as chairperson for the Greeter Committee.
- Red Lawson will chair 50/50 again. She will also inquire about pricing for more of the "Ask-Me-To-Dance" pins.

Smoky Mountain Boogie 2010 (March 11-13, a non-Easter w/e)

We have a tentative contract with the Holiday Inn in Pigeon Forge. They have a new convention center that will accommodate a maximum of 400 party-goers. Final decision yet to be determined.

Other Dance Associations

Upon show of hands, the members present voted to renew our membership in the American Bop Association, as a show of support. It was also suggested that we explore any opportunity to join the dance association of our many Boogie guests from Texas.

Diane presented the **Treasurer's Report**. She also had an itemized list of the re-up party expenses which totaled \$814.73. As of January 31, 2009, the balance in our Regular account is \$5,147.92; the balance in our Boogie account is \$14,826.18.

Next Quarterly Meeting was proposed for early March, which, among other things, will provide an opportunity for the Boogie committee chairs to get slots filled for the numerous activities.

The meeting adjourned at 6:35 p.m.

Respectfully submitted,

Red Lawson, Secretary

Approved 3/14/09 as: read submitted